

UNITED NATIONS INTERNATIONAL SCHOOL OF HANOI, VIETNAM

ABOUT

A private, non-profit international school founded in 1988 in partnership between the United Nations and the Government of Vietnam.

The school has:

- Over 1,100 students
- Over 60 nationalities
- Over 40 mother-tongue languages represented
- Teachers from over 20 different countries
- 20% cap for any one nationality, which ensures a truly international and culturally diverse atmosphere



Up-to-Date Data, Better Connections, Strong Alumni Network

CHALLENGES

- Struggling with the need to create a shared space for a global alumni community.
- Needing a way to simply and easily build a mentoring and professional networking program at scale.
- Wanting to provide a highly functional environment that provided added value to its Alumni Community.

SOLUTION

United Nations International School of Hanoi, Vietnam saw Graduway as a complementary system to the various social media platforms - offering the best of a closed social platform, alongside exclusive professional networking opportunities and special features to drive value for the platform users.

The LinkedIn public and private integrations really tipped their decision by really allowing them to harvest critical data about their alumni from LinkedIn.

The school has recently launched their Graduway platform and now looks forward to its network of users taking ownership of the platform and using it for their social and professional needs and to reach out and communicate with each other.





With Graduway's private full profile API LinkedIn integration, we have a clearer picture of our alumni; where and in which stage in life they are so we can serve them better with tailored and meaningful programmes.



Emma Silva
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